





## **Data Protection Policy**

London International Arts Theatre respects customer privacy and protects all personal information provided by customers, and will always comply with any data protection legislation currently in force.

Personal information such as name, address, telephone number, email address and payment detail is collected when you specifically provide us with such information on a voluntary basis when purchasing or enquiring about tickets.

Any personal information collected for this purpose will never be released or sold to any companies or individuals outside of London International Arts Theatre.

Each London International Arts Theatre venue and festival runs an individual mailing list. At the time of booking customers are asked if they would like to be added to the corresponding list. If booking for an external event, customers are also asked if they would like to join the external event's mailing list. All staff are trained to ensure customers are asked these questions.

No direct marketing activity is undertaken to those requesting not to receive it and no information is passed onto external event organisers if permission has not been granted.

London International Arts Theatre will only send marketing material to promote events by London International Arts Theatre and our partners.

Customers are able to opt out of marketing communications at any time. All marketing emails sent by London International Arts Theatre venues and festivals to subscribers offer the option to be removed from the database.

Customers can contact boxoffice@museumofcomedy.com at any time to be removed from the database.